



What does an agent do?

An agent connects talent (eg actors, singers, dancers) with auditions. Productions looking for talent usually employ a casting director, who in turn contacts agents about auditions. An agent also organises the contracts for the performer.

Will my child be accepted into the agency?

We encourage all kids and teens who are interested to apply for representation, however as we keep our talent list small, it is not possible to offer representation to all who apply. This is not a reflection of your child's talent and may simply be because we have other performers who would be put up for the same roles.

Will my child work?

The industry is a funny place! Your child may not work for a year and then the next year may book a huge role. Sadly there is no way to ever know. Your child could be perfect for a role but may be taller than the actor already cast as the older brother or may have a different colour hair to the actor already cast as the mother.

The industry requires patience and persistence as well as a trusting relationship with your agent. If you are with a reputable agent you trust, they will be doing everything they can to get your child auditions - the success of their business depends on it.

Time Considerations

There is additional time required to attend auditions, rehearsals and hopefully one day the theatre or set. Please understand that opportunities can be rare and being available is important as your agent and the casting director have gone to a great deal of effort to have you called in for an audition. Auditions are a commitment, whether self taping or attending in-room auditions, it is expected performers arrive on time and fully prepared. Failure to do this may result in having representation withdrawn.

Cost considerations

While there are no costs to join our agency, being in the industry does involve additional costs. These include things like headshots and listings on casting websites.

What commission does the agency take?

A 20% commission is paid to the agency. For ongoing work, this rate drops down.

Should my child be going to classes?

Usually, absolutely. If your child has specific goals, please speak with us to point you in the direction of reputable studios or coaches in your area. If your child wants to be a professional, they need to be practicing and committed, whether in a class, or at home.

What if I have more questions?

Reach out! Email: agent@talentgenerationmanagement.com